

REGISTRATION:
ILA Berlin Air Show International Trade Press Stand, September 11–16, 2012

Contact:
MEDIA CONSULTA Advertising GmbH
Dustin Seifer
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Fax: +49 (0)30 65000-462

Yes, we would like to take part in the International Press Stand cooperative deal with a maximum of 500 copies. We agree to run an advertisement (1/1 page 4c or 1/2 page 4c) or a banner free of charge prior to the event.

Title of publication

Publisher

Complete address

Contact person Position/Dept.

Phone E-mail

Fax Website

PLACEMENT:

Date of publication Printing material deadline

MEDIA VALUE:

Euro net

Media value of the advertisements/banner

SPECS:

Please choose	Trim size	mm wide x	mm high
Format	Trim size or type area	Dimensions	
		plus	mm
		Bleed	

LANGUAGE:

Language of the advert/banner

DISPATCH:

Email, for advert dispatch (you will get printable pdf)

Date Stamp/Signature

**QUESTIONNAIRE:
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Within the cooperation ILA Berlin Air Show offers you the additional service of:

FREE BASIC CATALOGUE ENTRY, BASIC ENTRY ON ILA VIRTUAL MARKET PLACE AND PRESENCE ON ILA WEBSITE

Title of publication

Publisher

Complete address

Phone E-mail

Fax Website

Please send the **logo for your catalogue, Internet and Virtual Market Place entry** as a printable PDF or vectorized eps file **and** as a compressed web version to: d.seifer@media-consulta.com.

EDITORIAL CONTACT: To whom should ILA Berlin Air Show press releases be sent?

Name Phone

E-mail Fax

EDITORIAL DEADLINE: (the last two issues prior September 2012)

Issue Editorial deadline

Issue Editorial deadline

Date Stamp/Signature

Magazines should be sent by
5 September 2012
weekdays from 8 am to 3 pm to:

**Messe Berlin GmbH - Werbemittellager
International Trade Press Stand ILA 2012
Messedamm 22 (Zufahrt Tor 25)
14055 Berlin
Germany**