

ILA Virtual Market Place Upgrade and additional services Primary Exhibitor

Order Form

Hall	Stand No.
Exhibitor	

Fax: +49(0)30 / 3038 – 2172

or by Mail: Messe Berlin GmbH, Virtual Market Place®, Messedamm 22, 14055 Berlin, Germany

Increase public awareness of your exhibition presence by using an **upgrade** and **additional product entries**. The mentioned performances are valid for two years, start with assignment of this application and terminate at the latest **about 8 weeks prior ILA 2014**.

We hereby place an order for the below mentioned services for **ILA 2012**:

ILA Virtual Market Place Upgrades for Primary Exhibitors

Premium Package: basic company entry, additional entry (telephone, telefax, email address), company portrait (max. 4,000 char), link to videos hosted on your web server, logo, entry in the main product categories and in up to 15 product groups of the product group index, text and graphic presentation of up to 15 products including links to your homepage, upload of PDFs.

Classic Package: basic company entry, additional entry (telephone, telefax, email address), company portrait (max. 1,000 char), link to videos hosted on your web server, logo, entry in the main product categories and in up to 10 product groups of the product group index, text and graphic presentation of up to 10 products.

Starter Package with logo: basic company entry, additional entry (email address), company profile (max. 250 char), logo, entry in the main product categories of the product group index.

<input type="checkbox"/>	Upgrade Starter Package to Starter Package with logo	110.00 EUR
<input type="checkbox"/>	Upgrade Starter Package to Classic Package	300.00 EUR
<input type="checkbox"/>	Upgrade Starter Package to Premium Package	600.00 EUR
<input type="checkbox"/>	Upgrade Classic Package to Premium Package	300.00 EUR

Further product entries for Primary Exhibitors with a Premium Package only

Extend the product entries on your Virtual Market Stand: text (max. 4,000 char) and 1 picture

1 additional product entry		50.00 EUR
2 to 5 additional product entries	per product entry	40.00 EUR
6 to 20 additional product entries	per product entry	30.00 EUR
21 and further additional product entries	per product entry	24.00 EUR

Number of product entries: _____ (Please enter the number)

The mentioned prices are subject to statutory valued added tax.

Invoicing address

Company		
Street		
Postal code/City		
Country		
Contact	Date	Name of customer (in block letters)
Phone		
Telefax		
Email	Legally binding signature/company stamp	

For queries please contact:

Telephone: +49(0)30 / 3038 – 2180

Email: editorial@virtualmarket.ila-berlin.de